

André Hoffmann Biography

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André Hoffmann is a Swiss business leader and environmentalist. He believes in business as a force for good, and advocates for a form of capitalism aimed at generating sustainable and inclusive prosperity.

André is the Vice Chair of Roche; a member of the Board of Trustees of the World Economic Forum, and a board member at several other businesses and organizations, including The B Team, SystemIQ, and Roche's fully-owned subsidiary, Genentech.

As a fifth-generation family representative at Roche, one of the largest and oldest healthcare companies in the world, André is a guardian of the company's purpose of "doing now what patients need next". Through his family office, André and his family also make impact investments in other companies, such as the renewable and locally anchored energy company Innergia.

In addition to his business engagements, André and his wife Rosalie are co-founders of the Hoffmann Institute at the INSEAD, an international business school of which he is an alum, and InTent, a non-profit organization that seeks to drive sustainable change in business and society through partnerships between businesses and NGOs.

André is the President of the Fondation Tour du Valat, an institute dedicated to wetlands conservation, and previously served as Vice Chair of the World Wide Fund for Nature (WWF). André studied economics at St. Gallen University and holds an MBA from INSEAD. He and his wife live and work around Lake Geneva, Switzerland.